

Subject:

[Social proof angle]

Grammy Award-winning artists, producers, and engineers agree... this is the next generation of microphones

Top Music and Sound Industry Pros Are Raving About JZ Microphones

[Sale angle]

Black Friday Sale on the Most Innovative Premium Mics

The Premium Microphones that Broke the Market Are Now On Sale

MASSIVE Sale on Premium Mics

Body:

[Opening]

Calling All Creatives,

JZ Microphones just celebrated **15 years** of hand-crafting premium microphones! PLUS, over 30 years of innovation culminated into our **Golden Drop Capsules**.

That's 45 combined years of revolutionizing recording technology. In striving to perfect microphone capabilities, blood, sweat, and ingenuity went into each model of every series.

That's why Grammy Award-winning artists, producers, and engineers agree this is the next generation of microphones.

[Alt Opening]

Recipe for Best Premium Microphone Experience:

- Golden Drop Capsule Technology
 - Captures the most detailed sound
- Only Grade-A Electronics
 - Maximum performance, minimum self-noise

- Hand-Built and Tested by Experts
 - Quality assured on every model
- Praised by Critics and Grammy-Winning Creatives
 - Expert appraised and approved

[Follow up]

JZ's microphone series make it **easy** to translate the sound in your head into your mix. No more struggling with EQ just to remain unimpressed. Even seasoned music veterans call these mics an essential addition to any collection.

JZ Microphones is kicking off a huge **Black Friday Sale** of up to **50% OFF** storewide. Only between November 8 - November 29, 2022!

To put this opportunity into perspective:

Audio industry experts were **already shocked** about the peak quality these cost-effective mics provide. Premier recording gear is now affordable for creatives with any budget size.

That's right... you don't have to spend tens of thousands to get clear, rich sound.

Take a look at JZ's most popular series:

[MAIN SALES BANNER]

The Black Hole Series was JZ Microphone's debut and remains a top choice for capturing crystal-clear sound.

The **BH1S**, **BH2**, and **BH3** offer modern, rich, and detailed sound. Combined with Shock Mount technology, recordings will sound like you're listening live.

JZ microphones use Class A electronics, which benefits quality and durability, but also minimizes self-noise, so nothing inhibits your mix.

Each component was chosen to capture sound as accurately as possible, making this series ideal for any type of recording situation, especially **vocals**, **acoustics**, and **grand pianos**.

"When it comes to microphones, I keep my Black Hole at the top of my mic arsenal. Truly stunning on acoustic instruments. So clear, smooth, and versatile."

A real winner in all applications!"

Rafa Sardina
18 Grammy Awards

*"Besides having a beautiful and unique design, the Black Hole is a versatile microphone for many applications including acoustic guitar, piano, and vocals.
I love this mic, it is a work of art!"*

Sylvia Massy
Tool, System of a Down, Red Hot Chili Peppers

[BLACK HOLE SALES BANNER]

The JZ **Vintage Series** are large-diaphragm condenser microphones designed to capture that rich, vintage tone that defined the music legends of old.

Taking inspiration from the warm yet precise recordings of classic masterworks, the Vintage Series combines old-school style with modern technology.

The result is a series that captures the velvety smoothness of vintage microphones.

*"I'm impressed with the V67. It truly lives in the same family as the original.
Certainly a more open, hi-fi modern version of the tube."*

Joe Chiccarelli
U2, The White Stripes

"The V12 is an impressive-sounding microphone that offers many of the benefits of a high-quality tube mic, with the conveniences of a solid-state design."

Sound on Sound
World's Premier Audio Recording Technology Magazine

[VINTAGE SALES BANNER]

Whether you prefer classic vintage style,
or modern, open sound,
JZ has you covered with multiple premium options.

Each model has a **5-Year Warranty** and **30-Day Money Back Guarantee**.

You can try these mics in your own studio. If you're not satisfied, get all your money back!

There is no better time to invest in premium sound quality than during
JZ Microphones' Black Friday Sale – Nov. 8-29, 2022

[Click Here to Claim Your Discount]

Alt button: [Click Here to Browse JZMics]