

E-blast #1 11/22/22

Subject Line:

6 Luxury Homes, 6 Holiday Themes, 1 Month Only

Body:

Season's Greetings,

The most wonderful time of the year is here. Gift-giving, family dinners, cozy sweaters!

Make the most of the holiday season with a vacation to remember.

Stay in one of six luxury homes, each with a special festive theme.

The **Bolton Beach House** is now a little slice of Whoville!

Featuring authentic memorabilia from the 2000 blockbuster, "The Grinch Who Stole Christmas", this 3-story lake view home will transport you to the fantastical world of Dr. Seuss.

The **Sagamore Golf House** is appropriately adorned with decorations made from real golf gear!

The gorgeous Christmas tree features handcrafted tee and golf ball ornaments. The massive farm table is set for a proper Christmas dinner with custom arrangements. Enjoy your panoramic view of the Sagamore Golf Course!

At the **Blue Hill Farm**, Mr. and Mrs. Claus know how to vacation in style. The big man himself is waiting by the barn to greet his guests! Be sure to stop by the kitchen to visit Mrs. Claus who is hard at work baking Christmas cookies. 270-degree floor-to-ceiling windows offer a stunning view of the lake while Christmas classics play on an old-time record player, arousing nostalgia you never knew you had.

The **Indian Brook Lodge** is where Santa works from home. Don't believe me? Swing by his office for yourself and steal a peek at his "naughty or nice" list. Check out the workshop where elves are cheerfully making their presents for the season's trip. Other elves prepare their stockings and hang their little clothes beside the wood-burning stove. Nearby Tongue Mountain and a babbling brook pull the scenery together for a Winter wonderland.

Bell Point, our Adirondack waterfront manor, is the perfect backdrop for a rustic Christmas. The fresh balsam pine wreaths tied with bright festive bows, the birch wood

arrangements on top of the stairs, and the vintage ice skates, toboggan, and snowshoes pull the old-fashioned Christmas feel together. An antique wooden canoe and giant stag antler chandeliers complete the aesthetic.

Lakeview Lodge now looks like a scene straight from “A Christmas Story”. Featuring authentic memorabilia including Ralphie’s pink bunny costume, the coveted leg lamp, and more surprises! Enjoy your view of Lake George and majestic Tongue Mountain during your stay in this Normal Rockwell-esque home.

Ready to book the ultimate holiday experience? We have two ways for you to enjoy:

You can tour five of our home’s decked-out halls,
or get one all to yourself for a lavish holiday getaway!

(Lakeview Lodge is only available for rental,
so you can’t get this experience from the tour.)

Click the link below to check availability on reservations:

[\[Link to landing page\]](#)

Happy Holidays,

[\[Signature\]](#)

P.S. These festive arrangements are only available for December!

E-blast #2 11/29/2022

Subject line:

Last call for The Bolton Landing Holiday House Tour!

Body:

Hey!

Your last chance to tour 5 gorgeous holiday homes in one afternoon is almost over!

December 4th: The Bolton Landing Holiday House Tours depart to explore five festive homes with seasonal snacks and beverages throughout.
Each luxury home has a special theme inspired by the holiday spirit.

From the Seuss-inspired Whoville house, to the sporty Sagamore Golf House, or our take on a classic rustic Christmas, there's a holiday experience for everyone.

If you can't make the tour, you don't have to miss out.
We're keeping all our halls decked through December,
plus a bonus house that's not on the tour.

Book a stay in any one of them for the vacation of a lifetime.

[\[Link to landing page\]](#)

Happy Holidays,

[\[Signature\]](#)

E-blast #3 12/7/2022

Subject:

You deserve a vacation!

Body:

Season's Greetings,

It's that time of year when we finally allow ourselves to take a much-needed vacation.
You deserve it!

Make the most of your holiday season by booking a stay in one of six festive homes.
Each has a unique theme that captures part of what makes this such a special time of year.

We've spared no expense in curating a special experience for guests of all ages.

These special arrangements will only be available through December.
Spots are limited. Plan your getaway today!

[Link to landing page]

Happy Holidays,

[Signature]